

# Matterport Stats

## → According to Apartments.com:

- Visitors to their website spend **3x - 6x** more time engaging with property listings that offer a Matterport immersive 3D experience.
- Properties with Matterport tours receive **49%** more qualified leads.<sup>7</sup>

## → According to Redfin:

- Homes sell an average of 10 days faster and for \$5100 more than comparable homes thanks to Matterport 3D walkthroughs, advanced presentation technology, and great customer service.<sup>8</sup>

## → According to REA Group:

- Buyers are **60%** more likely to email an agent and 95% more likely to call an agent they've seen on realestate.com.au that includes a Matterport 3D Showcase.<sup>9</sup>

## → Agents using Matterport are seeing real results:

- **90%** stated that Matterport helps them build a stronger brand in the marketplace.
- **83%** are more competitive because of Matterport.
- **74%** win more listings because of Matterport.<sup>10</sup>

(source 9: Mixpanel Analytics, iOS app, last 30 days as of 19 May 2016)

(source 10: Customer survey fielded in 8/16; n = 131)

